

THE

5 C's

to CULTIVATING
your CLOSET



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Clear the Clutter



STYLE CHALLENGE

Before we start sorting through your clothes...First, clear the clutter in your closet! Relocate those random things that do DO NOT belong in your closet.



CLOSET ESSENTIALS

Size and limited space is always a factor in your closet. That's why it's crucial to have these essentials in your closet.

- Clothes
 - Coats/Jackets
 - Shirts
 - Pants
- Shoes
- Accessories
 - Hats
 - Scarves
 - Belts

CLOSET NON-ESSENTIALS

Anything you can NOT physically wear does NOT belong in your closet. It is NOT a storage unit.

- Box of files/Old Documents
- Workout equipment
- Stuffed Animals/ Toys
- Bike
- Tool Box

Configure your style piles

STYLE TIP:

Be sure to do your laundry first. This allows you to see what all you have before it's time to sort.



STYLE PILE 1 - MUST HAVES

Your must-haves should consist of the following:

- Basic pieces you wear often
- Great condition/quality
- Timeless classics
- Connect with your style goals

STYLE PILE 2 - HAVE NOTS

Change is hard but remember what your style goals are. To determine your "Have nots", if you agree to atleast 3 of the following questions, it's time to let it go!

1. Have not worn in the past year?
2. Is it stained and/or damaged? If so, is it an easy fix? (zipper, stitching)
3. Is it outdated? overly worn or faded?
4. Does it not suit your style anymore?
5. It doesn't fit your body type anymore?
6. Is it uncomfortable?

STYLE PILE 3 - UNCERTAINTIES

uncertainties are typically items that still have the price tag on it or it's in great condition but you have no clue how to wear it.

Always take pictures of yourself in the items you are unsure of to get a second opinion. Remember, you can always work with a style professional to help you.

Classify & Categorize



STYLE CHALLENGE

You've sorted through your must have's, have nots, and uncertainties. Now it's time to classify and categorize! Put all your shirts on matching hangers. Next, put your shorts, pants, and jeans on matching pant hangers.



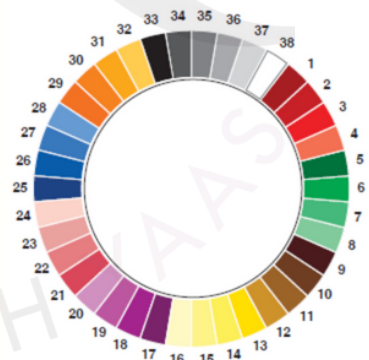
CATEGORIZING PRINTS

Tip: If a shirt is striped or multicolor, which color is dominant? Which color stands out the most? What is the base color?

1. Solid White button down
2. Solid Creme button down
3. White button with pink polka dots
4. White button with yellow polka dots
5. White button with red stripes
6. White button with blue stripes
7. Solid Red button down
8. Solid dark red button down
9. Red button down with white stripes
10. Solid bright yellow button down

LIGHT TO DARK COLORS

I usually start with primary colors (pink-purple) and end with neutral colors (white-black). I typically save my prints for the end of each color set. It's really whatever order works best for you. The objective is to create a nice color wave in your closet. Refer to the color wheel if you're having trouble classifying a color. Whether you start with neutral or primary colors make sure they're in order from light to dark.



- | | |
|-------|--------|
| White | Pink |
| Grey | Red |
| Brown | Orange |
| Black | Yellow |
| | Green |
| | Blue |
| | Purple |

BONUS

Closet Categories

Merchandising



STYLE TIP:

- Must hang short to long.
- Make sure your hangers match.
- All like garments together.
- Take things to the next level by organizing by color and fabrication.
- Keep all like materials and metals together for jewelry.
- Keep fine jewelry in a locked case.
- Keep all similar styles together, Make rows of shoes 2 shoes deep.
- When working with a large amount of shoes, color coordinate as well.

CLOTHING

SHORTS

MINI SKIRTS

TOPS

- Crop tops
- Tank tops
- Short sleeve tops
- Long sleeve tops
- Long sleeve w/ collar
- Long Sleeve collar w/ buttons

SWEATERS

CARDIGANS

JACKETS

- Vests
- Blazers
- Denim jackets
- Bomber jackets
- Leather jackets

DRESSES

- Mini
- Short sleeve
- Long sleeve
- Maxi
- Gown

SUITS

PANTS

- Cropped pants
- Jeggings
- Slacks/Dress pants
- Jeans (light to dark wash)

JEWELRY & ACCESSORIES

EARRINGS

- Studs
- Hoops
- Chandelier

RINGS

NECKLACES

- Choker
- Long
- Pendants

BRACELETS

- Bangles
- Cuffs

HATS

- Baseball
- Fedora
- Brimmed hats
- Beanies

BELTS

- Wide to skinny

SUNGLASSES

SCARVES

SHOES

- Flat sandals
- Ballet flats
- Oxfords
- Sneakers
- Pumps
- Open toe heels
- High heel sandals
- Booties
- Boots

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